**Student Fee Advisory Committee Meeting**

**2325 Murphy Hall**

**4:30-6:30 PM**

**Tuesday, February 12, 2019**

**Present:**

Graduates: Jazz Kiang, Javier Rodriguez, Zak Fisher, Denise Marshall

Undergraduates: Christina Wang, Neemat Abdusemed, Nicole Corona Diaz, Paulina Macias

Administration: Deb Geller, Associate Dean of Students and Deputy Title IX Coordinator, Mike Cohn, Director of SOLE, Barbara Wilson, UCLA Housing & Hospitality

Faculty Rep: Karen Rowe, Professor

APB Advisor: Ellen Hermann (Ex-Officio)

SFAC Advisor: Marilyn Alkin (Ex-Officio)

**Absent**: N/A

**Call to Order**

* 1. **Jazz Kiang** called the meeting to order at 4:37pm.

1. **Approval of Agenda**
   1. **Christina Wang** moved to approve the agenda. **Paulina Macias** seconded. With no objections, the agenda was approved by consent.
2. **Review of Handouts**
   1. N/A

1. **Review and Approve Minutes** 
   1. **Zak Fisher** made a motion to amend the 1.22.2019 minutes and to add the title of the resolution: “A Resolution To Cap Administrative Pay At The Governor’s Salary.” **Deb Geller** seconded. With no objections, the motion was approved by consent.
   2. **Zak Fisher** moved to approve the minutes as amended on 01.22.2019. **Javier Rodriguez** seconded. With no objections, the amended minutes were approved by consent.
   3. **Christina Wang** moved to approve the minutes on 01.29.2019. **Zak Fisher** seconded. With no objections, the minutes were approved by consent.
   4. **Mike Cohn** moved to table the minutes on 02.05.2019. **Barbara Wilson** seconded. With no objections, the minutes were tabled by consent.
2. **Unit Presentation: Fraternity and Sorority Life (FSL)** 
   1. **Jazz Kiang** opened the floor for Lindsey Goldstein, Acting Director of Fraternity and Sorority Life to present on FSL (presentation on PPT)
   2. Fraternity and Sorority Life Overview
   3. History
      1. Provide our students, chapters, and councils an engaged campus experience aligning with their chapter values and the True Bruin Values
      2. Celebrating and supporting the unique needs for each of our 67 chapters
      3. The office staff has grown, with support from SSF Funding, from 2 to 4 full time staff members
      4. Support community development focused on academic success, a healthy lifestyle, and civic responsibility
      5. Empowering students through leadership skills to succeed at and beyond UCLA
   4. FSL Team
      1. Acting Director, Lindsey Goldstein, M.Ed.
      2. Coordinators - Devin Walker, Ms.Ed., Emily Oswalt, M.S., Javan Cross, M.Ed.
      3. Student Interns - Natalie Stoecklein, Flor Quinones, Ambar Hernandez
   5. Greek Community Overview
      1. Over 3,800 students
      2. Approximately 13% of the campus community
      3. Welcome roughly 1,500 new students each year
      4. 6 councils:AGC, IFC, LGC, MIGC, NPHC, Panhellenic
      5. Each council has a governing board of executive officers from chapters within their respective council
      6. 67 chapters: each chapter is recognized by one of the councils
      7. Inter/national, regional, and local chapters with varying levels of external support
   6. Councils and Chapters
      1. Asian Greek Council - 3 organizations
         1. 2 sororities, & 1 fraternity
         2. First Asian sorority in the country, Chi Alpha Delta, founded at UCLA in 1928
         3. First Asian Greek Council in the country founded in the 1960’s
         4. Current focus:Asian and Asian-American mental health, community service support for Asian- specific communities such as Korea Town
      2. Interfraternity Council - 21 organizations
         1. 21 fraternities
         2. 18 housed, 3 unhoused
         3. First fraternity chartered at UCLA in 1923
         4. Interfraternity Council founded in the 1930’s
         5. Current focus: risk management, sexual violence prevention, men’s mental health 8
      3. Latino Greek Council – 8 organizations
         1. 4 sororities & 4 fraternities
         2. Lambda Theta Nu Sorority, Inc. first LGC chapter chartered in 1996 at UCLA but LGC recognized
         3. in 2006
         4. Current focus: Latinx academic success, cultural relationships amongst Latinx organizations on campus, retention programming and engagement
      4. Multi-Interest Greek Council – 13 organizations
         1. 8 sororities & 5 fraternities
         2. Support 7 different identity or cultural based chapters
         3. Youngest council recognized in 2010, many chapters are “Alpha” chapters or founded at UCLA
         4. Current focus: multi-interest/multi-cultural identity, retention and academic success within underrepresented identities
      5. National Pan-Hellenic Council – 7 organizations
         1. 4 sororities & 3 fraternities
         2. First nationally chartered Greek-letter organization at UCLA was Delta Sigma Theta Sorority, Inc. in 1923
         3. Current focus: Black academic success, healthy relationships and sexual wellness, support the retention and success of Black students on campus
      6. Panhellenic Council - 13 organizations
         1. 13 sororities
         2. 11 housed, 2 unhoused
         3. Many local organizations were founded at the Los Angeles Normal School before becoming inter/national organizations, dating back to 1911
         4. Current focus: sexual violence prevention, healthy body image, imposter syndrome, professional success for women
   7. Demographics
      1. Class Level
         1. Freshman: 13%
         2. Sophomores: 26%
         3. Junior: 30%
         4. Senior: 21%
         5. 10% of members are transfer students
      2. Sex (data to change)
         1. 58% of members female
         2. 42% of members male
      3. Residency
         1. 73% California
         2. 5% International
         3. 22% United States
      4. Other Identifying Information:
         1. 33% of members have learned another language as one of their first languages
         2. 17% are first generation students
         3. 17% are Pell Grant Recipients
         4. 13% of Former Foster Youth join chapters
      5. Race/Ethnicity
         1. American Indian or Alaskan Native: .31%
         2. Asian: 13%
         3. Black Non-Hispanic: 2%
         4. Hispanic: 18%
         5. International: 4%
         6. Pacific Islander: .43%
         7. Two or more races: 7%
         8. Unknown: 2%
         9. White Non-Hispanic: 53.72%
      6. 40% of members have a 3.5 grade point average or higher
      7. 25 Chapters have an overall GPA at or above the all UCLA undergraduate student GPA of 3.37
      8. All Councils have an average GPA of a 3.0 or higher
      9. 37% L&S: Social Sciences (29% campus percentage)
      10. 29% L&S: Life Sciences (28% campus percentage)
      11. 15% of the Nursing majors are Greek
      12. 14 % of the L&S Institute of the Environment and Sustainability are Greek
   8. Advising Model
      1. Portfolio Model Approach
         1. Each council is advised by one of the coordinators
         2. Each chapter is advised by each staff member
         3. Chapter leaders receive varied support from multiple staff members
         4. Staff received a varied experience in working with the entire community, not just supporting one community
      2. Portfolio Outline
         1. Lindsey: 6 IFC, 1 LGC, 2 MIGC, 1 NPHC, 3 Panhel
         2. Emily: 3 IFC, 3 LGC, 4 MIGC, 1 NPHC, 5 Panhel, LGC and PHC
         3. Devin: 8 IFC, 1 LGC, 5 MIGC, 2 NPHC, 3 Panhel, IFC and MIGC
         4. Javan: 3 AGC, 5 IFC, 3 LGC, 3 MIGC, 3 NPHC, 3 Panhel, AGC and NPHC
      3. Expectations for Recognition
         1. Require submission of new member/aspirant education plans, risk management policies, and recruitment/intake plans
         2. Attend Chapter & Council Presidents meetings and the GOLD Academy
         3. Meet 100% member training for sexual violence prevention workshops
         4. Maintain alumni advisor external to FSL staff
         5. Updated signatory information
         6. Submit live-in roster for chapter facilities if applicable
         7. Meet with staff advisor at least once a quarter
         8. Remain in compliance with any office or council conduct sanctions
      4. Chapter and Council Presidents Meetings
         1. Case Management Team: supporting members in crises
         2. Suicidal Intervention Training: recognizing signs for support
         3. MindWell: mental health curriculum with a focus on anxiety and depression partnership with Ross Szabo
         4. Partnership with UCLA Jonsson Cancer Center Foundation to “Make Cancer Less Scary”
         5. Partnership with the City Attorney’s office and bulky item clean-up in the North Village
         6. Engaged with “Clothes Out” donation bins, saw over 1,200 pound increase in donations
         7. Intergroup Dialogue program on social identity and privilege
   9. Educational Interventions
      1. Sexual Violence Prevention Education Training
         1. Only UC to complete 100% prevention training since 2014
         2. Annual training partnership with the Title IX Office & CARE
      2. Redeveloped through partnership with CARE
         1. Sexual Assault, Alcohol, and Gender
         2. Locker Room Talk (sexual harassment)
         3. Upstander Intervention
         4. Healthy/Unhealthy relationships
      3. Creating an assessment tool to be launched in the spring quarter
      4. New Sexual Violence Prevention Training workshops
         1. Created with Alicia Oeser, Director of CARE
         2. Aaron Lopez, Associate Response Team Coordinator with Title IX
         3. Students will rotate attending the different workshops each year so their content will change yearly
      5. Revisioning Violence Intervention Prevention Program
         1. Hiring of new staff within CARE will assist with the
         2. redevelopment and revisioning of the VIP Program
         3. Peer to peer training on resources, options, and
         4. reporting avenues
   10. Campus Colleagues
       1. Bruin Day
          1. Staff engage with incoming students during Admitted Student Presentations prior to their campus tours
          2. Council and Chapter leaders are present at the club fairs, presentations, and open house during freshman and transfer Bruin Days
          3. Have had over 1,000 students and families attend FSL presentations
       2. True Bruin Welcome
          1. FSL and councils and chapters hosted 25 different welcome events for incoming students
          2. Events ranged from welcome barbecue, informational meetings, orientation sessions, and recruitment/rush events
          3. Members assisted new Residential Life residents with moving into their new homes
       3. Volunteer Day
          1. FSL communities supported the revisioning of Volunteer Day
          2. IFC partnered with the Alumni Scholars for a community cleanup focusing on the North Village area. This has turned into a quarterly clean-up effort.
          3. AGC, LGC, MIGC, NPHC, and Panhellenic members made felt hats for patients at the Mattel Children’s Hospital
       4. Financial Wellness Program
          1. New partnership with Financial Wellness Program Peers began earlier in the winter 2019 quarter
          2. FWP Peers host office hours in the FSL Office to support financial literacy skills such budget planning and understanding credit scores
          3. Chapters have hosted FWP Peers for presentations in their chapter meetings
       5. Transfer Success Committee
          1. Increase outreach to transfer community
          2. Partnership at engagement events to promote the timing
          3. and opportunity to join a fraternity or sorority
          4. Saw a percentage rise in transfer students from last year to this year
       6. Case Management
          1. With more intentional discussions regarding mental wellbeing, the Case Management Team has been a vital partner
          2. Case Managers have assisted specific students, crisis planned with chapter leaders, and presented to chapter meetings to support members of concern
          3. Case Managers will be presenting at an upcoming Chapter & Council Presidents meeting
       7. CARE
          1. Councils and chapters have hosted CARE staff for presentations during chapter meeting.
          2. Partnerships have created survivor supportive educative models and supportive resources
          3. FSL will partner with CARE regarding events and programming for Sexual Assault Awareness Month. Prior involvements have involved supporting the Clothesline Project.
       8. Title IX
          1. Director sits on the Case Review Team
          2. Partnerships have created data reports that will be shared by Title IX annually
          3. Chapter specific interventions occur when Title IX can release report data that is connected to a chapter
       9. UCPD
          1. Continued partnership with UCPD built up a Greek Liaison Program
          2. Officer Max Rankin has been the UCPD Greek Liaison since summer 2017
          3. Chapters host Off. Rankin for safety presentations during chapter meetings
          4. Off. Rankin has built relationships with chapter members who call him in times of crisis or concern
       10. Westside Impact Project
           1. Public Policy entity researching alcohol and its impact on the community
           2. Intervention based outcomes
           3. Developed through the partnership with Drug Free School’s Committee
           4. FSL members have engaged with WIP staff in implementing best practices for risk mitigation
       11. Student Affairs Mitigation Team
           1. Staff engage with the SAM Team during academic, campus, and athletic events
           2. Role is to assist with safety issues or deescalate situations
           3. Focus on safe student engagement during large scale events
       12. Group Conduct Process Advisory Team
           1. Staff will serve as advisors to the soon to be finalized Group Conduct Board as part of the Group Conduct Policy
           2. Engaged in conversations to ensure accountability of group behavior occurs across campus
           3. Developing policy seminars and educational forums when the policy is final and live
   11. Gold Academy
       1. 3rd annual Greek Organizations Leadership Development Academy
       2. Gathers all chapter presidents, council presidents, and council executive boards away for a leadership weekend
       3. Institute style approach
       4. Large groups are lead by FSL staff Small groups have been lead by student affairs professionals from UCLA, USC, Pepperdine, Cal State Dominguez Hills, Cal State Los Angeles, Cal State Northridge
   12. Fold Academy’s Emerging Leader Program
       1. Addition of 1st Annual Emerging Leaders Program
       2. Cohort of 12
       3. 5 councils represented
       4. Gathered first-year through third- year students away for a leadership weekend
       5. Institute style approach
       6. Large groups are lead by FSL staff
       7. Small groups were lead by student affairs staff from UCLA (Residential Life and the LGBT Center)
   13. Professional Association
       1. NASPA: National Association of Student Personnel Administrators
          1. FSL staff are engaged in critical conversations regarding the national landscape of fraternities and sororities
          2. Have participated in conversations with senior fraternity/sorority life staff, deans of students, and vice presidents
          3. Most recently visited Ohio State, gathering of Public Land Grant Universities
          4. Gathering discussed current trends, best practices, nationwide standards, staffing support, available resources, equitable support for communities within the Greek Community
          5. Staff sit on leadership roles within NASPA committee
       2. AFA: Association for Fraternity/Sorority Advisors
          1. Professional connection to executive offices, regional teams, and umbrella organizations
          2. Forefront on engaging in national conversations with fraternity and sorority staff
          3. Engage in supporting, educating, and training chapters and councils in self-governance
          4. Staff sit on leadership within the AFA professional association
             1. Membership Engagement & Recruitment Team
             2. Essentials monthly journal editorial staff
   14. Professional Colleagues
       1. UC Directors
          1. Monthly calls with all 8 undergraduate institutions fraternity and sorority advisory staff offices
          2. Discuss UC-wide policies, expectations, and implementations
          3. Discuss current trends and best practices
       2. PAC-12 Directors
          1. Annual in-person meetings
          2. Meet-ups at professional association meetings
          3. Listserv for ongoing discussions regarding cross-campus partnerships
             1. Cultural Conferences
             2. Athletic activities
             3. Leadership exchanges
       3. Los Angeles Area Consortium
          1. Founding member of the LA Consortium
          2. Meeting bi-annually during the academic year
          3. Discuss current trends and best practices
          4. Discuss current policy to understand communities and students engage across campuses
          5. UCLA, USC, LMU, and CSUN and other invited local guests such as Pepperdine, UC Irvine, and Cal Poly Pomona
   15. Future Goals
       1. Develop leadership education programs to assist the community year-round, rather than only with the GOLD Academy and GOLD Academy’s Emerging Leaders Program
       2. Continue to build synergy across councils through intentional relationships and community building
       3. Assess the demographic data available to address the needs of the members of our chapters
       4. Monitor national trends and the connection to UCLA trends to develop proactive educational experiences to address concerning actions or behaviors including but not limited to hazing, sexual assault, risk mitigation, academic success, retention, etc.
   16. **Jazz Kiang** opened the floor for questions:
   17. **Barbara Wilson** asked about the trend report and why the expenses went up so drastically. **Deb Geller** added that the trend report is complied with other units under the Dean of Students organization. Maria Blandizzi stated that some operations may have grown in other units, but they have not skyrocketed in the last few years for FSL.
   18. **Nicole Corona Diaz** asked about the current model of Title IX training. Lindsey Goldstein responded that when the first started doing the training they looked at getting feedback from the students. The students said that the trainings and space were not effective. Since then, they collaborated with the director of CARE.
   19. **Christina Wang** asked about alternative funding for the Gold Academy. Maria Blandizzi responded that they had a donor who helped establish the academy.
   20. **Neemat Abdusemed** asked about their carryforward from salary savings and how it will be used. Maria Blandizzi answered that it will be used for extension of the staff member’s contract and will not be used for furniture.
   21. **Nicole Corona Diaz** asked about the costs for office space for the staff meetings. Lindsey Goldstein responded that they would like to reduce any associated risk with having the student organizations reserve the space for the office, especially if it is for staff meetings.
3. **Unit Presentation: Center for the Art of Performance (CAP)**
   1. **Jazz Kiang** opened the floor for Meryl Friedman to present on CAP (presentation on PPT)
   2. Art in Action at CAP UCLA
      1. Public Art-Making/Creating Context
      2. Performance Opportunities for Students
      3. Master Classes/Workshops/Discussions
      4. Films/Symposia/Salons
      5. SCA (Student Committee for the Arts)
      6. Passport/Student Ticket Program
   3. Student PASSPORT Program
      1. PASSPORT is a series of amazing performing arts events on the CAP UCLA season. In addition to vastly reduced and free tickets to CAP shows, PASSPORT members also participate in art-making activities, interact with CAP artists and staff, and connect to other students who are passionate about the arts.
   4. Art In Action
      1. 20% of all CAP tickets are student tickets
      2. 10,000+ students engage with arts events/performances each year
      3. The majority of students who participate in CAP programs are non-arts majors
   5. Listening Lab
      1. Students contribute to and listen to curated playlists across campus
   6. **Jazz Kiang** opened the floor for questions.
   7. **Zak Fisher** asked if there were students who do not know about the opportunities CAP offers. Meryl Friedman answered that there are 45,000 students at UCLA. They are not reaching out to everyone. She stated that it is about marketing, getting the word out, and trying to find people who care.
   8. **Neemat Abdusemed** asked about reaching out to other donors and what donors care to contribute to. Meryl Friedman responded that in the 10 years that she has been at the university, no donor has ever contributed to the arts education component. These donors normally say that the university should already cover these kinds of programs. CAP does not have a sales and services funding stream.
4. **Unit Presentation: Office of the Vice Chancellor of Student Affairs (OVCSA) Administration and** **This is Bruin Life** 
   1. **Jazz Kiang** opened the floor for Yogini Purohit to present on OVCSA Administration and for Denise Pacheco to present on This is Bruin Life (presentation of PPT).
   2. (Yogini Purohit) OVCSA SFAC Presentation
   3. Student Affairs Org Chart
   4. Role of Office of Vice Chancellor Student Affairs
      1. The Office of Vice Chancellor Student Affairs (OVCSA) provides leadership and strategic direction to a wide range of student support services within Student Affairs.
      2. OVCSA provides fiscal and HR oversight & processing, fund management, budget and report preparation, and compliance. Budget & HR liaises with campus counterparts, like APB, Corporate Financial Services, & Campus Human Resources.
   5. OVCSA Student Service Fee Funding
      1. Student Service Fees that come under the OVCSA are used to support student services.
      2. SSF carryforward amounts are passed through to Student Affairs units that provide student services.
      3. The carryforward has a downward trend, reflecting a declining balance year over year.
      4. Carryforward funds are used to support students and student focused programming, including new initiatives, bolster budget shortfalls in student service departments, and provide just-in-time funding for numerous unforeseen student support needs.
   6. (Denise Pacheco) This is Bruin Life SFAC Presentation
      1. An arts-based experience to foster self- reflection and community responsibility
   7. Using storytelling to address critical climate related topics
      1. Responding to students’ desire for honest conversation about complex topics that shape campus climate. These include: race and racism, social class, consent, mental health, intersectionality, and strategies for respectful disagreement.
      2. Centering the stories of current students and alumni reflecting on their experiences: Change is possible
      3. Student Advisory Group: Staying connected to students’ perspectives
      4. REACH: 7,000 (75%) of all new students in attendance. An additional 7,000 views of the live stream video on Facebook in 2 days. The events costs about $14.28 - $28.57 per student that attends or views online.
   8. Organization Chart
   9. 2018 Fiscal Resources
      1. Source: SFAC - Amount: $61,545.69
      2. Source: Residential Life - Amount: $36,788
      3. Source: Vice Chancellor for Student Affairs to the Art & Global Health Center – Amount: $85,000.00
      4. Source: Campus Life support for Pauley Pavilion - Amount $15,925.00
      5. Total: $199,248.69
      6. This calculates to a cost of $14.28 - $28.57 per student that attends or views online.
      7. NOTE: Potential external partner (a community art organization) gave a quote of $250,000 to coordinate this event. Facility and performer stipends would be in addition to this amount.
   10. The Impact
       1. 86% of our survey respondents indicated that they found the event to be inspiring and impactful.
       2. A small number of respondents (4%) found the event to be overwhelming, inappropriate, or too long.
       3. Respondents indicated that the top three topics presented in the event that they want to learn more about are getting involved at UCLA, mental health, and free speech.
   11. **Jazz Kiang** opened the floor for questions.
   12. **Barbara Wilson** asked Yogini Purohit if she could give an example of what is funded just-in-time. Yogini Purohit responded that there could be new initiatives or services that do not have an approved budget, per se. Like the BRC: when it was first launched, it was funded by OVCSA. This year the Chancellor’s initiative for an LA event with students was also funded by OVCSA. If there are emergencies funds, they could be used for the pantry or student loans.
   13. **Nicole Corona Diaz** asked if they expected This is Bruin Life expenses to increase beyond last year. Denise Pacheco responded that costs do go up, year after year, and the increases in minimum wages are a contributing factor. The feedback they got from students was that they wanted something more lively and upbeat, since there were so many serious messages. So this year, they got a live band, which costs more. **Neemat Abdusemed** asked if contributing partners would also share same proportion of increased costs, if costs were expected to increase. Yogini Purohit added that while they are just starting the planning process, and therefore do not have a budget completed, they are expecting costs to increase over last year, as they do each year. OVCSA will contribute towards these increases, as in the past.
   14. **Karen Rowe** asked if VCSA would contribute to a prorated increase. She stated that they are asking for $100K and that it was a significant increase from the current amount. Yogini Purohit responded that they asked for $100K because they felt that it was reasonable to request SFAC to partner with them and contribute 50% of the cost of This is Bruin Life, rather than requesting funding for the entire event. They are anticipating an increase in expenses. She believes that OVCSA will contribute at a higher and likely prorated amount.
   15. **Jazz Kiang** asked how This is Bruin Life recruits and selects its performers and artists. He noticed that **Nicole Corona Diaz** was highlighted in this year’s program. Denise Pacheco responded that they reach out to past participants of the program and to Student Affairs staff to refer students to audition.
   16. **Jazz Kiang** asked Yogini Purohit if she could give an overview about the merits and benefits request for professional staff funded permanently by SSF funds. Yogini Purohit responding saying that UCLA has a merit program based on employee performance. The merit program is essential to recognize staff, maintain the University’s competitive position to attract talent, and build a high performing organization. They look to the funding source that pays for a given salary to cover the increase in costs associated with a given position. Therefore, they are requesting SSF permanent funding to support increases in merits and benefits shortfall for positions funded by SSF, as has been supported in the past. There is a new methodology on how benefits costs are calculated, which could bring some more stability to these expenses. However, benefits cost more and typically increase every year.
5. **Announcement**
   1. **Jazz Kiang** asked to the committee to send all follow-up questions to him.
6. **Adjournment** 
   1. **Karen Rowe** moved to adjourn the meeting. **Denise Marshall** seconded. With no objections, **Jazz Kiang** adjourned the meeting at 6:32pm.